

Beat: Politics

## COLUMBIA UNIVERSITY US DEPARTMENT OF COMMERCE ANNOUNCE URBAN INNOVATION SUMMIT

### FOCUS EVOLVING ROLE OF URBAN INNOVATION

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**USPA NEWS** - The U.S. Department of Commerce and Columbia University today announced that they will co-host the first-ever Future of Urban Innovation Summit, which will take place at the Columbia University campus in New York City on Tuesday, June 9, 2015. The summit is part of the Commerce Department's efforts.

The Future of Urban Innovation Summit is a one-day event focused on the various channels that comprise the innovation eco-system. Academia, industry, entrepreneurs, finance, and commercialization - the entire journey from idea to innovation will be explored and discussed during this landmark event.-----

Lee C. Bollinger became Columbia University's nineteenth president in 2002 and is the longest serving Ivy League president. Under his leadership, Columbia stands again at the very top rank of great research universities, distinguished by comprehensive academic excellence, historic institutional development, an innovative and sustainable approach to global engagement, and unprecedented levels of alumni involvement and financial stability. The summit will bring together entrepreneurs, business leaders, academics, government officials, and thought leaders in the innovation ecosystem to engage on how government, academia, and industry can work together to spur economic growth. The event will include panels on the evolving role of urban innovation in the American economy, the role of government and universities in technology development, and discussions on what investors and startups want to see in developing policy around innovation. "One of my top priorities at the Commerce Department is working with business leaders, entrepreneurs and universities to provide the tools that innovators need to thrive," [?] said U.S. Secretary of Commerce Penny Pritzker. "In order to succeed, innovation ecosystems need support from investors, policy-makers, academics, businesses of all sizes, and local, state, and federal policy-makers.-----

At the Future of Urban Innovation Summit, we will explore how we can continue working together with stakeholders to promote innovation that supports economic growth not only in New York City, but around the world. Columbia University is a leader in supporting innovation through its programs, and I am pleased we are partnering with them to host this important summit." [?] Lee Bollinger President of Columbia University continues: "Columbia is regularly engaging on critical questions surrounding innovation, entrepreneurship, and how our national leadership can mobilize to ensure new technologies reach the world through business and government engagement," [?] "Partnering with the Department of Commerce for this summit in June is the next step toward answering these questions and preparing for a future of successful innovation." [?]-----

For more information and to register, visit <http://www.futureofurbaninnovation.com/>.

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